

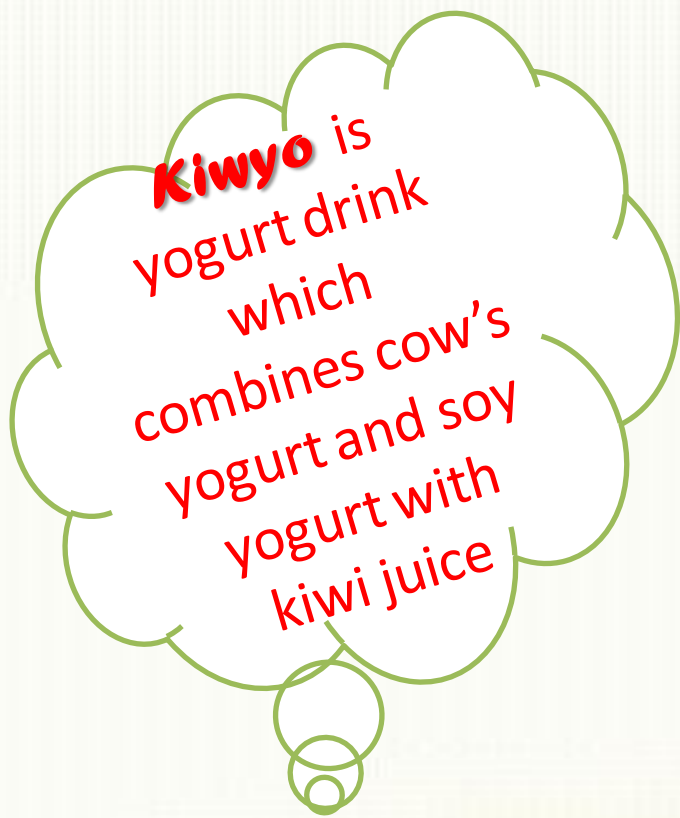
Soy Yogurt Drink with Kiwi Flavour

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- Today's UK market is full of yogurt drink but it lacks of soy yogurt drink
- Various fruit flavours dominates yogurt drink industry such as strawberry, blueberry, peach etc. So consumers are away from the delicious flavour of kiwi
- Eight people among 10 consider yogurt drink as healthy, nutritious product
- Purpose behind the development of **Kiwyo** was to propose innovative nutritious yogurt drink full of soy and kiwi
- Kiwyo is devoted to the needs of customers and dedicated to provide best experience in self serve drink
- **Kiwyo** dominated other market brands when sensory analysis conducted. 80% of consumers preferred **Kiwyo**
- It is a 100% natural product, without any artificial or colours



GROUP B